

# The Do-It-Yourself Home Seller's Marketing Plan

*Compliments of Tim and Pat Buffham*

*14451 Highway 7, Minnetonka, MN 55345 Office: 952-945-3109 Cell: 612-799-5255 Email: thebuffhams@comast.net*

- \* For sale sign.
- \* Sample purchase agreements.
- \* Blank purchase agreements.
- \* Detailed flyers from a home lender illustrating the best home loans available on your home. These flyers are great because they clearly illustrate different home loan options available to prospective Buyers.
- \* Copy of the plat map for your street or subdivision.
- \* Home Warranty sign.
- \* Directional "arrow" For Sale signs.
- \* Lead based paint disclosure forms.
- \* "True Cost Forms" for prospective Buyers. These forms are customized for your home and clearly portray how affordable your home is when considering income tax savings and future appreciation.
- \* Title insurance application forms.
- \* Talking home transmitter. This device gives the features and benefits of your home to prospective Buyers on their car radios. You can also use them to advertise the time of the next home showing.
- \* Talking house sign.
- \* A customized color feature sheet on your property, laser-printed.
- \* Fax-on-demand so that Buyers can obtain up to 4 pages of printed information on your home anytime, 24-hours a day.
- \* Open house signs.
- \* A list of all homes in the area (or on your street) currently for sale.
- \* A list of all homes in the area (or on your street) recently sold.
- \* A list of all homes in the area (or on your street) recently for sale that have been taken off the market without selling.
- \* Home inspection request forms.
- \* Well and septic forms.
- \* Property survey request forms.
- \* Home warranty information and application forms.
- \* Computer printout of assessed values of homes on your street.

---

We can provide you with **FREE** help in selling your home "For Sale By Owner".  
If you would like our assistance, please let us know.